

Content Services

The Reality

Most staffing and recruiting firms lack in-house instructional design expertise to create engaging sales and recruiter content. Salespeople and recruiters need content for two purposes: to build skill and knowledge, and to add valuable insights and perspective during each interaction with buyers and candidates to keep the value flowing and maintain forward momentum.

The Solution

Menemsha Group designs custom-animated microlearning videos, playbooks, scripts, ROI tools, battle cards, infographics, and presentations that balance compelling graphics with the written narrative to enable your audience to crystallize your idea, insight, or solution.



Animated Video

Short, animated videos that are punchy and sticky



Infographics

Your business insights become clear and memorable with eye-catching images



Presentations

Use of animation, imagery, modern layouts, and as few words as possible to generate dialogue



Case Studies

Customer success stories validate your brand promise and quantify your value proposition

When your sales assets are invaluable, your sales pitch is unbeatable.

We write training content, scripts, and storyboards, plus graphically design, animate, and develop videos, and create voiceovers. See them for yourself with a demo!

[SCHEDULE A DEMO](#)



Digital Learning Services

Keep your employees or customers entertained while they learn with our Digital Learning Services.

- Animation and Motion Graphics
- Custom Content Development
- Scripting and Narration
- Microlearning
- Mobile Learning
- Audio and Video Production
- Storyline and Captivate Development
- Adapt HTML5 Development
- Gamification



Instructor-Led Training Design Services

With our Instructor-Led Training Design Services, your team can stay ahead of the curve.

- Instructor Guides & Handbooks
- Participant Guides
- Dynamic Presentations
- Training Games
- Team Building Activities



Webinar Design Services

Communicate your message with engaging visuals with our Webinar Design.

- Script Writing for the Webinar
- Graphics
- Dynamic Presentations
- Interactions
- Poll Questions
- Set-Up
- Train the Trainer

Transform the way people see your business as you engage and motivate your employees.

With Menemsha Group, all your onboarding, training, and coaching content and programs are made available through our SaaS-based enablement platform and mobile app, ensuring consistency, continuity, and scalability.

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