

# MENEMSHA GROUP

CONTENT SERVICES

## THE REALITY

Most staffing & recruiting firms lack in house instructional design expertise to create engaging sales and recruiter content. Salespeople and recruiters need content for two purposes; to build skill and knowledge and to add valuable insights and perspective during each interaction with buyers and candidates to keep the value flowing and maintain forward momentum.

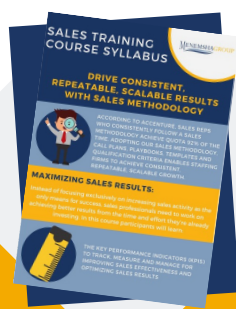
## SERVICES

Menemsha Group designs custom animated microlearning videos, playbooks, scripts, ROI tools, battlecards, infographics, and presentations that balance compelling graphics with the written narrative to enable your audience to crystallize the idea, insight or solution being communicated.



### ANIMATED VIDEO

Short, animated videos that are punchy and sticky



### INFOGRAPHICS

Your business insights become clear and memorable with eye-catching images



### PRESENTATIONS

Use of animation, imagery, modern layouts and as few words as possible to generate dialogue



### CASE STUDIES

Design customer success story materials that validate your brand promise and quantify your value proposition

*When your sales assets are invaluable, your sales pitch is unbeatable.*

**We write training content, scripts, storyboards, graphically design, animate and develop videos, and create voice overs.**

## **DIGITAL LEARNING**

- Animation and Motion Graphics
- Custom Content Development
- Scripting and Narration
- Microlearning
- Mobile Learning
- Audio and Video Production
- Storyline and Captivate Development
- Adapt HTML5 Development
- Gamification



## **INSTRUCTOR LED TRAINING DESIGN**

- Instructor Guides and Handbooks
- Participant Guides
- Dynamic Presentations
- Training Games
- Team Building Activities



## **WEBINAR DESIGN**

- Script Writing for the Webinar
- Graphics
- Dynamic Presentations
- Interactions
- Poll Questions
- Set-Up
- Train the Trainer



## **FOLLOW US**



**MENEMSHAGROUP**